

Miss Whitman

Scholarship Organization, Inc.

2024 Community Service Initiative (CSI) Instructions

Miss America's Community Service Initiative (CSI) is an integral part of the interview phase of competition, supporting one of the branded elements of Miss America as outlined by the "Five Pillars" of the crown. The "Five Pillars" are Style, Scholarship, Service, Success, and Sisterhood. The CSI is specific to the **SERVICE** point of the crown.

The CSI allows you, as a participating Contestant, to showcase and deploy your interests and creativity, to outline a plan or effort to engage within your local community or state existing programs. You may also design your own program for your community or state.

It is important that these instructions are followed, even when using the preformatted page included. Any items incorrectly submitted that do not meet the criteria may be submitted to the judges without an opportunity to correct.

1. This is a fillable document
2. Your statement must fit on one (1) page. NO EXCEPTIONS!
3. Do not change the margins. Margins are already set.
4. The font is already set. The font preferred by MAO is Ariel. The following San Serif fonts are also acceptable by MAO: Calibri, Helvetica, Optima, or Verdana.
5. The type size is set at 11. MAO allows font sizes between 11 – 14. Please use accordingly
6. Begin at the top of the page and insert your Name and Title of your Community Service Initiative where prompted. Your Name and CSI Title should be centered and in Black ink, not Gold.
7. Double space down. Indent and begin writing.
8. This submission should include some of the following items:
 - A description of your Community Service Initiative passion or interest
 - Why you chose this particular initiative
 - How you've partnered or will partner with local/state communities to create momentum
 - Any social media or marketing strategies that will best support your CSI
 - Any activities you have planned or participated in with respect to this CSI
9. You may use bullet points within your long form essay.
10. You may NOT include any graphics or photos.
11. At the bottom right side of the page, **SIGN AND DATE THE DOCUMENT**. Electronic signatures are allowed. No submissions will be accepted without signatures.
12. In order to provide a clean, straight, legible copy with your signature included, you will either need to scan the document before sending or save it as a pdf and send in that format.

When your Fact Sheet and Community Service Initiative Statement are put together, they will create your entire application. Your signature covers the materials listed ON BOTH PAGES. Your signature verifies that everything on these forms you submit is true and accurate. If it is proven that any information on these forms are not true, correct and factual, you risk disqualification from competing in the National Competition and losing your Local/State Title